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Press Release

***The One Command* is Accessing Rich Brains, Ending Poverty Consciousness Everywhere**

Seattle, WA—Every human being is ‘hard wired’ to be wealthy is the key message of a the One Command book that shows people step by step how they can eliminate thoughts of fear and lack and attract riches easily and effortlessly.. By accessing their ‘Rich Brains,’ people can move beyond the Law of Attraction, made popular by the global phenomenon ***The Secret***, and shift into the Law of Creation.

The One Command: Six Steps To Attract Wealth With The Power Of Your Mind, by mega best selling author and speaker **Asara Lovejoy**, demonstrates that the most powerful self-help in the world is the ability that every man, woman, and child has within them—their own brain and biology. Lovejoy writes that anyone can ‘command’ their own financial mastery and live a rich life if they are willing and that wealth is every person’s birthright. She shares her sought after secrets in this enlivening book

“It was a very small adjustment that gave me access to everything...health, money, peace of mind, relationships and much more,” says Lovejoy who discovered and began commanding her wealth by accessing her Theta mind in 2007 when she faced financial ruin. *“By applying The One Command you can create a completely new financial, emotional, and stress free life. This knowledge is so simple and it only takes moments—a few moments in your thinking to readjust your mind until this practice becomes as natural to you as your old way of thinking. In an instant and forever, the struggle ends.”*

According to Lovejoy, the doorway to this new understanding opened up when she passed through her own 'dark night of the soul' and faced losing her dream home. In the middle of dire straits, she sincerely sought an answer. When she let go of old thinking that led her to financial crisis and mishaps, she discovered that she had an innate, extraordinary skill to manifest all of the financial and emotional richness that she desired. This ability had been there and was just waiting to be activated, for her mind to give up its priceless secrets.

In *The One Command*, Lovejoy introduces a completely unique approach to accessing innate human intelligence by 'command' in Theta mind state. Negativity and stress are immediately reduced or eliminated entirely by responding to any fearful thought or perception of lack that arises. Lovejoy calls this level of intelligence 'Source Mind,' which she believes is the seat of Creativity and Mastery. This is where all possible solutions to increase wealth, health and happiness can be found and then made real with absolute certainty, every time...like clockwork.

The One Command is Activating Rich Brains Everywhere

Following her own success and financial turn around, she began teaching the process as a one day program called **The One Command Event**, which inspired her to self-publish a book in 2008. The expanding success of the program and book led Lovejoy in numerous directions including her becoming an elite, top selling author on the topic with **Nightingale Conant** and now a signed author with globally respected **Berkeley Trade Press**, a division of **Penguin Group (USA) Inc.**

"When you go to your Source Mind and Command your financial good, a direct link is established between your emotions, your brain, and your DNA, and you create new neuro-pathways for cash to arrive instantly in your life." adds Lovejoy, a highly energetic professional in the self-help and human potential fields for two decades as well as a mother of four grown children and four grandchildren.. *"You Command your wealth and prosperity right now, and that*

becomes your new operating system. It becomes your new hard drive. It becomes the new wiring for your subconscious.”

Lovejoy clearly explains how to stop negative thoughts, remove any limits to becoming wealthy, and to ‘reboot your mind’ for greater success and overall well-being. Success stories of everyday people applying *The One Command* are shared throughout the book. Men and women from all walks of life have utilized Lovejoy’s new thought technology for their own self-empowerment with phenomenal results, sharing with friends and family members, and still commanding more.

In just a few short years, **The One Command®** process has developed into a comprehensive program with more than five hundred trained **One Command Leaders** throughout the world, and more than 300,000 people participating in **One Command® seminars**, **Commanding Wealth Circles®**, tele-courses, and other programs. Lovejoy reaches many more individuals through her radio show, **Living in the Quantum Field**, introducing them to *The One Command* and her message that we have the power to create what we want in our lives in a completely new way.

If you still believe that life-long struggle, hard work, and strategic investing are the only pathways to becoming incredibly wealthy, then this book will transform your mind and the way you access your greatest resource—YOU—from here forward. For more information about Asara Lovejoy and *The One Command* and related programs go to: www.CommandingWealth.com.

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